

# Strategic Management

## Course Overview

How management can transfer company priorities into strategic departmental plans to match and control performance expectations.

## Course Outline

- Establishing vision and mission
- Organization's values
- Analysis
- Setting plans and targets
- Cascading objectives
- Implementation
- Control
- Next steps

## Learning Objectives

After completing this course, participants will be able to:

- Identify key tools for analysis
- Writing plans/objectives
- Tools to control implementation
- Tools to corrective actions

## Who Should Attend

- Supervisors, managers, directors

**Course Duration:** Three days